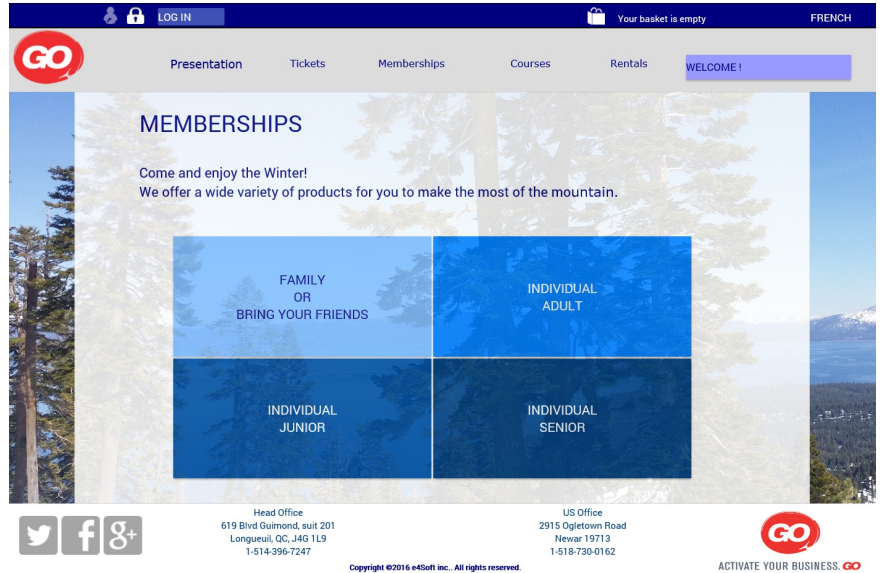




# ESTORE

Our eStore is our latest development, and can be used on any web browser.

- The easy to use shopping cart will allow your guests to purchase tickets, rentals and lessons in one transaction;
- Set up all of your season pass products for all of the price points at one time;
- Integrated hosted check out with Vantiv delivers secure on line purchasing;
- Real time sales that are integrated with your E4Soft ERP solution. Guests can purchase on line and redeem immediately;
- Your customers' profiles are entered once, and can be used in all modules;
- Store optional rental information for each guest ;
- Customers can manage their own profile, so you always have current information;



## KEY DIFFERENTIATORS

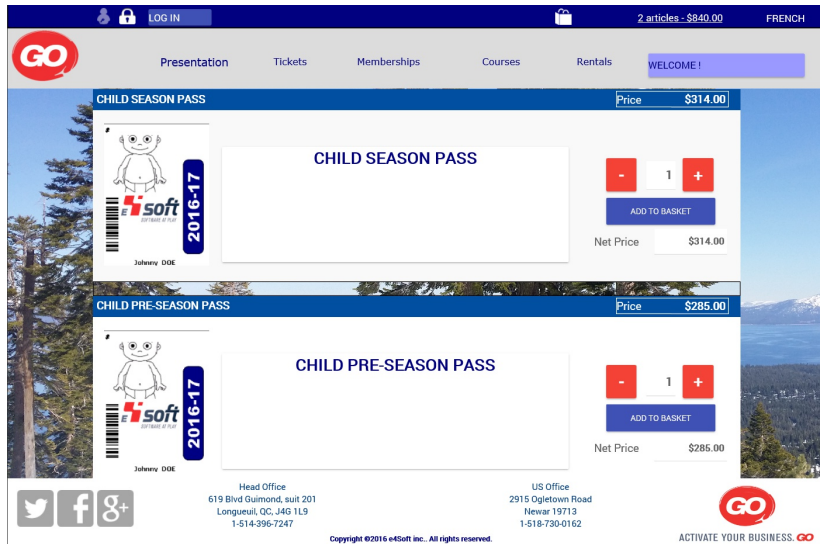
- buying or renewing a season pass made easy;
- One Stop Shop available on the web;
- Vantiv hosted check out for secure payments on the web;
- ISO sessions to guarantee the most secure web site;
- Real time connection to the E4Soft ERP is managed outside of the database to ensure your data is secure;
- part of the items are managed in the backoffice and specific options are managed through a web interface;
- Numerous and easily implemented options and parameters allow you to decide how the eStore is working;

<b>Management</b>
Integration with the E4Soft ERP allows one interface for reports
<b>Employees</b>
Reduced data entry will improve accuracy and customer interactions will be less stressful.
<b>Customers</b>
Faster transactions mean more time for fun!



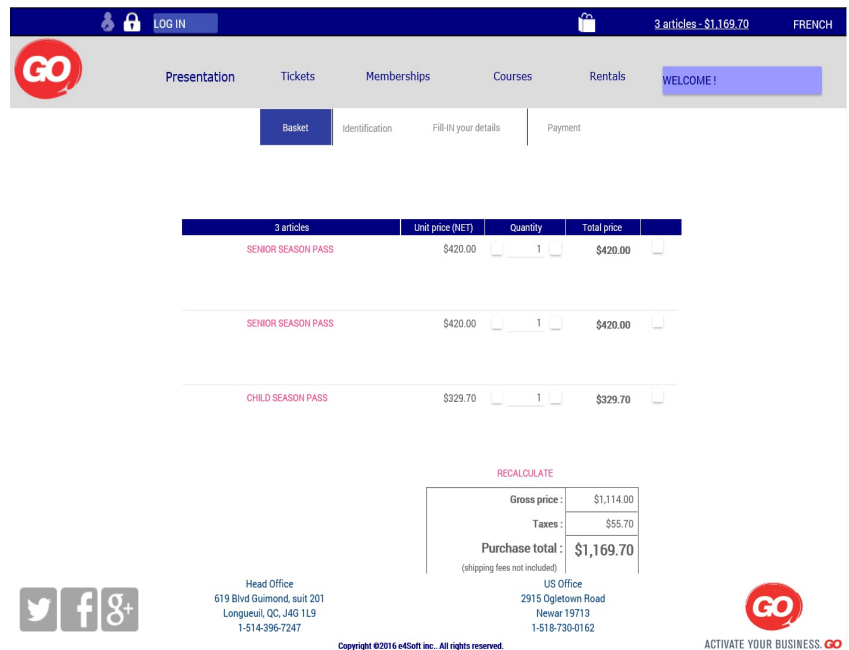


ACTIVATE YOUR BUSINESS. GO



- Define your season pass products and the system will apply rules that you've set.;
- Easy process to renew an existing season pass;
- Family pass purchases are made easy with copied demographic information.;
- Group or corporate season pass sales.;
- Sell more add-on products like lockers during a season pass on line sale.;

- Simple shopping cart that gives you all the modern tools;
- Customers can save their shopping cart and return later to finalize the purchase.;
- Customers must enter their demographic information before the shopping cart can be accessed. All customer profiles are password protected.;
- Invoices are added in real time to the E4soft ERP on site;



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